

SOCIETY OF CLINICAL PLACEMENT PROFESSIONALS



OUR VISION

Transforming the clinical placement profession and cultivating collaboration to grow academic-practice partnerships and a sustainable future healthcare workforce.

OUR MISSION

To advance the clinical placement profession through education, networking, strategic innovations, and advocacy.



OUR PILLARS

1. **Education:** To develop a standard of excellence and best practices for the clinical placement profession
2. **Networking:** To create a professional network to enhance national and international collaboration
3. **Strategic Innovation:** To utilize technology and transformative solutions to address barriers to clinical education
4. **Advocacy:** To advocate for policies and practices that improve the overall quality of clinical education and the clinical placement profession



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