

SOCIETY OF CLINICAL PLACEMENT PROFESSIONALS



Third Annual Summit

APRIL 21-23, 2027 | ATLANTA, GEORGIA

Loudermilk Conference Center

TWO-DAY CONFERENCE + WELCOME MIX & MINGLE

APPROX. 200 ATTENDEES

2027 Sponsorship Prospectus

REIMAGINE THE FUTURE OF CLINICAL PLACEMENTS: AI, ACCESS, AND INNOVATION



ABOUT SCPP

We connect the people behind clinical education.

Established in 2024, the Society of Clinical Placement Professionals (SCPP) is the premier national organization dedicated to elevating and advancing the clinical placement profession across health disciplines. We unite educators, coordinators, administrators, healthcare leaders, and industry partners who make high-quality clinical learning possible.

MISSION

To advance the clinical placement profession through education, networking, strategic innovations, and advocacy.

VISION

Transforming the clinical placement profession and cultivating collaboration to grow academic-practice partnerships and a sustainable future healthcare workforce.

OUR PILLARS

EDUCATION

To develop a standard of excellence and best practices for the clinical placement profession.

NETWORKING

To create a professional network to enhance national and international collaboration.

STRATEGIC INNOVATION

To utilize technology and transformative solutions to address barriers to clinical education.

ADVOCACY

To advocate for policies and practices that improve the overall quality of clinical education and the clinical placement profession.

WELCOME APRIL 21 | FULL CONFERENCE APRIL 22-23

The summit begins with a Welcome Mix & Mingle on April 21, followed by two full days of conference programming on April 22 and 23.

Welcome Mix & Mingle networking event on April 21

Two full days of education, practical solutions, and peer exchange

Keynotes, panels, and concise podium presentations

Dedicated exhibitor and sponsor engagement time

WHY PARTNER?

Your support strengthens the infrastructure behind tomorrow's healthcare workforce.

REACH

Connect with a national community spanning academia, healthcare, and industry.

RELEVANCE

Align your organization with solutions to clinical capacity and workforce challenges.

RELATIONSHIPS

Build meaningful connections with the professionals who coordinate clinical education.

IMPACT

Help keep learning accessible while supporting awards, innovation, and field development.

High-visibility packages for organizations seeking sustained presence and engagement.

PRESENTING PARTNER

\$25,000 | 1 available

- “Presented with” recognition
- Premier logo placement
- Approved leadership speaking opportunity
- Premium double exhibit space
- Six registrations
- Full-page digital ad
- Dedicated social media announcement, event recognition and two sponsor spotlights

PLATINUM PARTNER

\$20,000 | 2 available

- Premier logo placement
- Approved educational engagement opportunity
- Premium exhibit space
- Five registrations
- Full-page digital ad
- Dedicated social media announcement and two sponsor spotlights

GOLD PARTNER

\$15,000

- High-visibility logo
- Exhibitor table
- Four registrations
- Half-page digital ad
- On-stage recognition
- Two social media sponsor spotlights

SILVER PARTNER

\$10,000

- Logo on website, signage, program
- Exhibitor table
- Three registrations
- Quarter-page digital ad
- Social media sponsor spotlight

BRONZE PARTNER

\$5,000

- Logo on website and program
- Exhibitor table
- Two registrations
- Logo and company listing in digital ad
- Inclusion in social media recognition post

PARTNERSHIP BENEFITS

Every signature partner receives:

- Recognition in sponsor communications
- Inclusion in the digital program
- Sponsor listing on the SCPP website
- Post-event acknowledgment

Own a memorable moment

Support the welcome event or one of the two full conference days.

WELCOME MIX & MINGLE SPONSOR

\$10,000

Branding at the April 21 networking event
Verbal recognition
Opportunity for an approved welcome

LUNCH SPONSOR

\$7,500 each

Recognition on lunch signage and program
Approved branded item or resource
Two opportunities available

BREAKFAST SPONSOR

\$4,000 each

Branding at breakfast
Recognition in the daily welcome
Two opportunities available

REFRESHMENT BREAK

\$3,000 each

Named break recognition
Signage and program listing
Two opportunities available

KEYNOTE SUPPORTER

\$5,000

Recognition at one keynote
Session signage
Digital program recognition

TRAVEL SCHOLARSHIP FUND

\$2,500+

Help reduce access barriers
Support professionals with limited
development funding

Experience sponsorships may be purchased separately or added to a signature partnership, subject to availability.

Choose how you show up

Flexible opportunities for recognition, engagement, and direct support of professional achievement.

BRAND & VISIBILITY

ATTENDEE TOTE BAG

\$5,000

EVENT LANYARD

\$5,000

NAME BADGE

\$5,000

WI-FI

\$3,000

PHOTO BOOTH

\$4,000

PARKING VALIDATION

\$3,500

CELEBRATE PROFESSIONAL IMPACT

SCPP AWARD SPONSOR

\$1,500 each | 4 available

Each sponsorship underwrites one SCPP award and provides the awardee with a travel stipend and conference registration. Includes recognition during the awards presentation and logo placement on award materials.

EXHIBIT & ADVERTISE

EXHIBITOR

\$2,000

One exhibitor table
One full-conference registration
Listing in program and website

DIGITAL PROGRAM ADVERTISING

From \$500

Quarter-page: \$500
Half-page: \$750
Full-page: \$1,250
Advertiser supplies artwork

LET'S BUILD THE RIGHT PARTNERSHIP.

Contact clinicalplacementpros@gmail.com to reserve an opportunity or discuss a customized package.